

Olesia Fisun

I am a UX Designer that helps companies understand the way their users think.

www.olesiaux.com

843-489-2777

olesiafisun@gmail.com

Relevant Experience:

UX Designer

Heritage Auctions January 2020 - Present

- Achieved a 15% and 20% increase in completed actions and clicks by improving the UI and functionality of the elements;
- Doubled the number of elements the existing Design library;
- Completed more than 15 UX/UI projects in the first 6 months;
- Mentored four UX designers from different teams by preparing presentations on various UX and UI topics;

Senior UX Designer

Infosys Limited July 2019 - January 2020

- Attracted 10% of the new clients by completing presentations about the new technologies and enhanced services developed by Infosys associates as a part of ICETS team;
- Completed UX research and created a set of suggestions for improving the mobility system in Providence, RI;
- Conducted about 10 workshops for sprint planning, design thinking, design studio and retrospective for various teams;

UX/UI Designer

General Assembly February 2019 - May 2019

- Worked on the layout optimization for 80% of the pages, and content creation for 30% of the pages for JuiceBox Hero.com;
- Saw a 2% increase in conversion rate during the first 2 months after the release of the new updates;
- Created a functional team plan that resulted in 20% productivity increase and reduced conflict situations within the UX team;

Junior UX Researcher

Robosoft Industries July 2018 - January 2019

- Conducted a large-scale International user research with more than 10,000 people from 80 different countries;
- Interpreted results of the investigations to the team for further analysis and creation of the borderless blockchain ecosystem;
- MoneyToken project had a 5% increase in the conversion rate in less than 6 months;

Marketing Manager

Staleks LLC January 2017 - July 2018

- Opened the 1st branch in the USA and trained the sales team;
- Increased sales by 130% in the second quarter;
- Assisted with the International Field Research in the US branch, that was used to complete full rebranding of the company;
- Facilitated about 30 user interviews and 100 surveys during the trade shows in New York and Las Vegas;

Tools & Skills:

Software: Adobe XD | Adobe CC | Sketch | InVision | Figma | Axure | Miro | Mural | SurveyMonkey | Jira | Optimal Workshop | Principle | Adobe Illustrator

Skills: User research | User Experience | Research analysis | Heuristic evaluation | Interaction Design | Wireframing | Usability testing | Prototyping | Information Architecture | Graphic design | A/B testing | Workshop facilitation | CSS

Languages: English | Russian | Ukrainian | Spanish

Education:

General Assembly

UX Design Immersive | Austin, TX

University of Trade and Economics

Hospitality Administration and Management | Kharkiv, Ukraine

Certifications:

RISD

Strategic Design Program | Providence, RI

Google Analytics Academy

Google Analytics | Online

LinkedIn

UX Deep Dive: Mapping | Online

LinkedIn

Strategic Thinking | Online

IBM

Enterprise Design Thinking Practitioner | Online

Udemy

Business Analysis Fundamentals | Online

Udemy

UX & Web Design Master course | Online